



**Meeting Minutes  
December 16, 2009  
Conference Call**

**Council Members Present:**

Obdulio Piedra  
Dr. Liana Fox  
Dulce Suarez-Resnick  
Deidre Newton  
Lou Buccino  
Paul Auslander  
Doug Heinlen  
Cassandra Grayson

**Council Members Absent:**

Richard George

**Others Present:**

Amanda Lewis, Department of Financial Services  
Nina Banister, Department of Financial Services  
Misty Cash, Department of Financial Services  
Kathy Griffin, Money U  
Gary Herman, Consolidated Credit Counseling Service, Inc.  
Beatriz Hartman, Consolidated Credit Counseling Service, Inc.  
April Lewis-Parker, Consolidated Credit Counseling Service, Inc.

**Call to Order & Welcome**

The Financial Literacy Council met via conference call on Wednesday, December 16, 2009. The meeting was called to order by Chairman Obdulio Piedra at approximately 10:50AM.

**Roll Call**

Roll call was conducted by Amanda Lewis. It was noted that Richard George was attending a staff retreat and would connect to the teleconference if the schedule allowed.

**Presentation - Money U**

Ms. Kathy Griffin provided the Council with a presentation regarding the Money U program. Money U is an online financial literacy course for young adults primarily ages 17-24 and meets Florida curriculum standards.

Ms. Griffin demonstrated Money U through the use of the calculators and games used to teach users in a self-paced, interactive environment. Money U allows users to move through 120 lessons regarding financial literacy ranging from how and when to start savings to completing a 1040EZ form. A majority of the lessons can be completed in 10

minutes or less, however, some such as learning to read and understand a credit card holder agreement may take longer.

For more information visit, [www.MoneyU.com](http://www.MoneyU.com).

**Presentation - Consolidated Credit Counseling Services, Inc.**

Mr. Gary Herman conducted a presentation regarding the services offered by Consolidated Credit Counseling Services, Inc., which includes providing businesses and organizations with free materials to share with employees who may be in need of financial education and counseling.

Consolidated Credit Counseling Services, Inc. has a library of more than 40+ publications related to financial education. In addition, telephone and Internet counseling is available to those in need at no charge.

For more information, visit [www.ConsolidatedCredit.org](http://www.ConsolidatedCredit.org).

**Discussion of 2009 Annual Report Draft**

Dr. Liana Fox led the discussion regarding the draft annual report. Dr. Fox thanked Richard George for his work on the report. The Council voted to modify a portion of the Conclusion. Dulce Suarez-Resnick made a motion to accept the report as amended; a second motion was made by Cassandra Grayson. The 2009 Annual Report draft was accepted by the Council with minor modifications.

**Spring Meeting & 2010 Champion of Financial Literacy Award**

Amanda Lewis addressed the Financial Literacy Council regarding the Spring Meeting and 2010 Champion of Financial Literacy Award. Amanda is working with the CFO's scheduling staff to regarding available dates to kick off Financial Literacy Month, April 2010. Potential dates will be circulated to the Council once available.

Amanda requested that Council members provide any nominations for the 2010 Champion of Financial Literacy Award no later than January 22, 2010 to allow a formal vote by the Council if necessary. Following a discussion lead by Dr. Liana Fox and Chairman Piedra it was determined that Chairman Piedra, Paul Auslander and Amanda Lewis would meet to develop a criteria and selection process for the 2010 Champion of Financial Literacy Award.

**Adjournment**

The teleconference was adjourned by Chairman Obdulio Piedra at 11:56AM.